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The People of SIGA Testify



cover story

SPEAK OF THE DEVIL!



## the letter to the editor

Dear Mohanraj and Team,

**H**appy to see the immediate and creative arrival of the POST. Hearty congratulations to all of you for this wonderful production. The commandments are a beautiful guideline to keep us on the right track in life. May the commandments trigger in everyone of us the joy of choosing the right mode of conduct. Life is full of choices and we need to be guided rightly. The commandments are a beautiful compass to our life giving us right direction in our life's journey. Keep up the good spirit. Today is Kanum Pongal. I am very happy to see the new issue on this day. Assure you all of my prayerful accompaniment. Wishing you all a very happy feast of our dear Don Bosco whose feast we celebrate on the 31st of January.

**Fr. Jose Kochamkunel sdb**  
Salesian Provincial  
The Citadel  
45, Landons Road  
Kilpauk  
Chennai - 600 010



### Positive vibes

The path for a new journey is strengthened by encouragement and enthusiasm from the experienced and knowledgeable. The blessings of Fr. Jose Kochamkunel, sdb Provincial and the warmth of Fr. P.T. Joseph, sdb are the greatest pride of this POST magazine.

## Warning Signal from God

**“Y**ou must master it.” These words come to you when your actions are not acceptable to God. If you don't listen to this warning, you will fall pray to your own sin. Eventually, sin will separate you from True Happiness. Do not worry. Do you not know that God is always Good and Merciful? He is so good that he warns you even before you would get yourself trapped and mess up your lives. I believe, this issue of The POST is one such signal from the clouds of heaven. God loves you. He wants you to be always happy and peaceful, even here and now. “Listen to my beloved son.”

When Cain was upset and angry, God warned him about what would happen next, a murder! He warned him saying, watch out, the sin is lurking at the door! He also suggested a solution. Master it. Yes, master your feelings immediately and overcome sin, master the Tempter whose desire is for you, whose only desire is your total destruction! Did God not warn Adam and Eve about the tree of knowledge and its fruits?

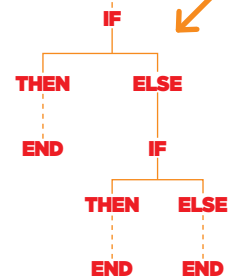
**(Read Bible. Genesis chapters 3 and 4)**

<https://www.biblegateway.com/passage/?search=Genesis+3&version=NRSV>

Like Eve, we too see the tree of knowledge and desire its fruits which are good and delightful to the eyes. The gadgets, drugs, play stations, mobile phones...and all the fruits of the modern world, the internet of things (IoT) are also a new source of knowledge and are delightful to the eyes. We desire and reach-out to them. But remember, when the situation is similar to Eve and Cain, reconsider using them. Do not touch them, especially when you are tempted, when you are lazy, upset, angry, confused or discouraged. Do not indulge in IoT when you are not in control of your feelings and desires, you will likely to fall pray to anything that will give you immediate gratification. This will lead you to sin and to your total destruction. Remember this: The Devil is a crafty guy. He works on your feelings and desires. Listen to God's warning now. “You must master it.”

**Know this too | You can master anything with self discipline.**

**Fr. PT Joseph sdb**  
A friend of SIGA



## editor's desk Sir... Post...!

**T**he generations go by, we let the new replace the old. Read further into the latest edition of 'The Post' to know how the present generations are taking over the world and fighting past what the older ones have to say. The third issue of 'The Post' also carries at it's centre, the concept of receiving a post from the e-devil. I do not wish to add anymore to this notion, other than to place a request to you, dear reader. **What do you think - Is this post really from the devil? What is your response to today's scenario?**

Share your opinions with us at [thepost.siga@gmail.com](mailto:thepost.siga@gmail.com).

**S. Joseph Mohanraj**  
(1990 - 1993 Batch)

**Present (teens) tense**



# SPEAK OF THE DEVIL!

We calculate, make notes, connect to people, connect with everything happening around the world and come to know of so many new information that we wouldn't have

**W**e have heard this phrase probably a thousand times, or maybe not. But yes, when we say we speak of the devil, it means that whoever we have been talking about, makes an entry just at that very moment. We probably have witnessed this so many times saying, "Oh look, we were just talking about her and she's calling me!" or "Speak of the devil, here he comes as we are speaking about him". Familiar, isn't it? But it's funny how, unlike this phrase, we never get a disclaimer as to when the actual devil or Satan, would ever visit us. Because if we did have a warning sign before every time he chooses to visit and wreak havoc in our lives, sin would be a non-existent concept in this whole entire world. But surprisingly, not all messages from the devil arrive dramatically or in a scary way! Rather it has the most beautiful, sweet and most luring appearance to

it. So much that we never recognize that the sugar-coated gift handed down to us with a benevolent smile from the devil, is waiting to turn into the beast that would devour us.

The simplest example I can ever find to explain this to you dear reader, is how the devil, in it's most slithering form came into the Garden of Eden with its shiny smooth, beautifully patterned skin and handed Eve the forbidden fruit. Just a simple, unassuming fruit. Similarly, when Jesus was tempted by Satan during the forty days of His prayers, Satan very clearly asked Him to only bow down to him. No more than that... no asking Jesus to run around the cities and scream the Satan's name, no asking Him to rebel in synagogues and tarnish His name. He very clearly put it out to Him, that all He has to do to earn kingdoms after kingdoms and become the ruler of rulers, was to just bow down to him. A very simple thing to do, in a current scenario, given how luxurious the returns are. But of course, we all know how both Eve and Jesus dealt with the temptation and how both the stories ended extremely differently.

As times changed and the world evolved, religion or rather the way in which we perceive it has also changed. To add to this, I must say that both God and Satan have upgraded their ways and means of reaching out to us. Technology, playing a major part. Everything that we desire to have or know about is contained into the little device in our hands, that we so fervently trust. To buy, read, understand, connect through a non-living object that has now translated into becoming the world in our hands. Relying on our mobile phones has become common culture for almost every activity we wish to achieve. We calculate, make notes, connect to people, connect with everything happening around the world and come to know of so many new information that we wouldn't have, in our wildest of dreams, seen that we would one day easily access. But it's here, and here to stay.

And just as how we say everything and everyone has two sides, so does the technology that we so heavily rely on. But the question, that I would like to put forth here is whether or not the favorite child of technology - the mobile phone - is in itself a message sent from the devil? Sugar coated in tempting terms and features, hiding what is to come for those vulnerable enough to fall prey. People have sides to them, luring in and sinning against, but how easily do we notice that our gadgets do that too? The deception has now become common knowledge; scams and fraud, money trickery and robbing, promises of love and protection, online confessionals and portals. To put it all together, our internet - where nothing leaves once it enters. Sounds familiar? Of course, similar to how once Satan makes an entry, he fights to stay.

There are many other situations where we face the most alluring of temptations, easily passing off as unassuming, harmless blessings. And this could be a con man who promises a future with you, a supposed financier assuring you returns in manifold of what you invest, a neighbor saying the kiss would be a secret between the two and no one would know, or a

It is involved in delivering mail (the post)

I can ever find to explain this to you dear reader, is how the devil, in it's most slithering form came into the Garden of Eden with its shiny smooth, beautifully patterned skin and handed Eve the forbidden fruit. Just a simple, unassuming fruit. Similarly, when Jesus was tempted by Satan during the forty days of His prayers



friend saying smoking would not necessarily get you in trouble. Each one has something to promise, very smartly hiding the reasons behind breaking them. And we see the true essence of the Satan in each of these people, making us blind to the betrayal beneath the beauty. But as every fall makes one to rise up, every sin calls for realization and remittal. Which is how we understand that the world, though filled with false beliefs and fear, stands to this day through faith and humanity. Through right perceptions, immense faith and loving the other, we help one another to see through the gift wrapping and find the grenade inside. As much as humans tend to make mistakes, it is equally important to learn from it and find what we win it.

Eve had it in her to say no to what the devil had to offer, Jesus had it in Him to decline and stay strong against Satan. One chose to see

what He was capable of and won through the temptation, while the other gave in to what now has turned into irrevocable History. The question here is not whether we know what Satan has got for us and what sly means he has got to derail us, but instead is, if when he comes with a post in his hand, dipped in fragrance and filled with poison, would we trust our faith and be able enough to know what there is to follow? Would we look beyond the easiness of technology and be weary of the darkness it holds, would we help another when they fail to see the bad behind the beauty, and lastly, would we rise with strength irrespective of the fall directed at us, that we didn't notice? The next time you find Satan knocking at your door, make sure you get your parcel checked before accepting it. There might not be returns and refunds.



Painted by  
The Garden of Eden with the Fall of Man (1615) by  
**Jan Brueghel the Elder and Peter Paul Ruben**

**Annette Haveela Joseph**  
UNICEF Youth Advocate  
MSW, 1st Year, Christ University,  
Bengaluru.

D/o. **Joseph Mohanraj**  
(SDC 1990-1993 Batch)

**As much as humans tend to make mistakes, it is equally important to learn from it and find what we win it. Eve had it in her to say no to what the devil had to offer, Jesus had it in Him to decline and stay strong against Satan**

# THE ART OF FOOD CONTENT MARKETING

When people across the globe search for **"How To Cook that"** the most in Youtube and Google, a couple of brands were fast enough to catch up on the content marketing trend. This is since online advertising is affordable and has wide reach than other medium. To produce engaging video content, all you require is a good location, ingredients, a camera



**Smrithi S**  
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III year Student Journalist from M.O.P.  
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Chennai.

**CURIOUS  
THINKER  
AND  
AVID  
WRITER  
OF  
UNTOLD  
STORIES**



In recent years, there has been a massive introduction of new and innovative products in the Food and Beverages (F&B) market all across the world. There is a tight competition for every section of the market especially since the introduction of social media marketing. But how can it be used effectively for F&B market?

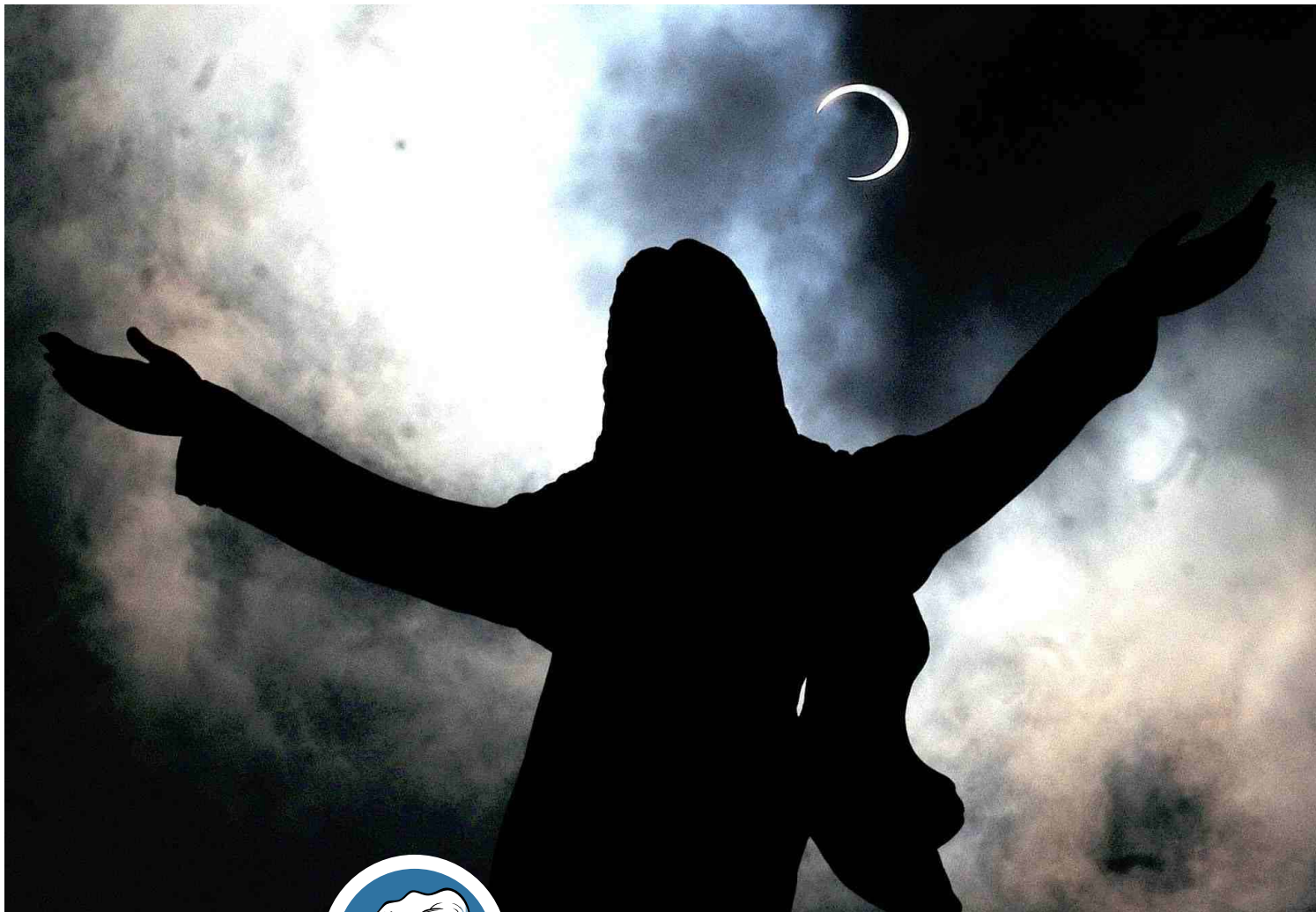
Any advertisement for a food product involved close-up images of juicy and delicious dishes since the earlier days. The product will either be put up with their packaging on billboards or brand ambassadors promote the product with a jingle playing in the background.

With social media evolving into a platform for influence, there has been

tons of opportunity for every business to expand their brand. A user cannot miss out videos of cake being baked in the oven or slow-mo shots of cheese oozing from the pizza. Currently, almost every product have their presence in applications like Facebook, Instagram, Tiktok, Snapchat and Youtube. Food Content Marketing holds a major tool in boosting the brand's popularity and the engagement with their customers.

Back in 2018, when BuzzFeed launched their new venture Tasty, a Facebook page solely meant for food recipes and videos, they resonated the crowded space of digital marketing. When people across the globe search for "How To Cook that" the most in Youtube and Google, a couple of brands were fast enough to catch up on the content marketing trend. This is since online advertising is affordable and has wide reach than other medium. To produce engaging video content, all you require is a good location, ingredients, a camera





**shutter**



**Lattur Rathinam Shankar**  
 Photo Editor  
 The Times of India  
 Chennai



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**photographs**  
 with details @ [thepost.siga@gmail.com](mailto:thepost.siga@gmail.com)

## Eclipse and the Photo journalist

One of the wonders of the sky is the solar eclipse. Science says that if you look with the naked eye, you will lose sight. This is a picture taken in 2009 after realizing how to capture such a miracle as a magazine photographer for the readers who are going to see it in the newspaper the next day. The solar eclipse which appeared at 12 noon was taken 90 degrees from under the statue of Jesus Christ in the Central Cemetery area of Chennai. The film appeared in all editions of India in The Times of India.



**shutter**



**Ebenezer Clement**  
 2016 - 2019 (Batch)  
 SIGA



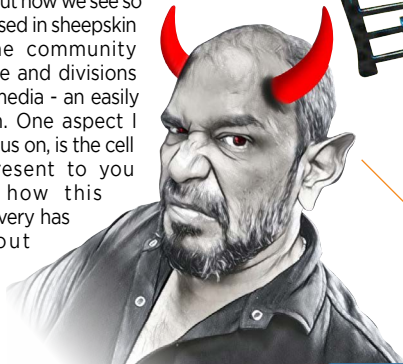
## DEVIL SPEAKS

# YOUNGER SOCIETY TOWARDS DESTRUCTION

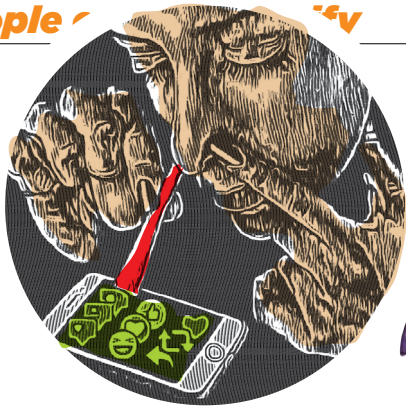
I would first like to extend my gratitude to each of you, who have supported the newsletter and have helped us stay committed to the newspaper in a good spirit. Myself and my brother are very much indebted to it. To start off, you might think why I have put this on my head, to start a whole new venture. Well, I also thought of myself the same way when I started off on this project. But then I figured, that irrespective of whatever anyone thinks, let me just go ahead and begin working on this newsletter.

It's just a slight confidence within, that whatever happens no one is going to hit me. We see so many people telling so many things to the society, so I felt why not? Let me also share and put out factual and positive information to this society! Let me come straight to the point, one of science's greatest discovery by humankind are the mobile phones. Through which, we have managed to touch the sky, knowing no limits. In this time and age, we have started to witness and understand achievements all around the world.

And yet, our youth seems to be deteriorating. Why so? Let's think a little bit more on this, shall we? It comes down to us, does it not? We being the reason behind all the chaos, is an undeniable fact. In the 90's we saw some of the world's virtuous times - with us being in joint families, lifelong friendships, good generations filled with love, character, affection and morality. But times have changed and we are being mute spectators to violence against our human race like murder, robbery, rape, corruption, addiction to cell phones, one leading to another and ending up in suicides, family discord, chaos and divorce. Mahakavi Bharathiyar once sang, '**Jadhigal illaiyadi papa**'. But now we see so many foxes dressed in sheepskin roaming in the community promoting caste and divisions through social media - an easily available forum. One aspect I would like to focus on, is the cell phone and present to you sketches on how this wonderful discovery has brought about negative consequences.

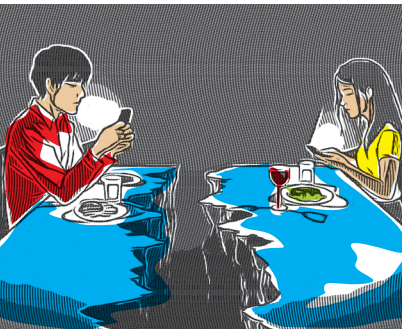


**Franklin S**  
1999 - 2002 Batch



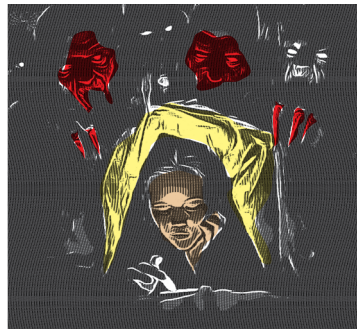
## RUINING THE RELATIONSHIP

In a relationship you don't keep secrets from each other. You're in a relationship to grow closer to the other person and not to things, which eventually ruins trust.



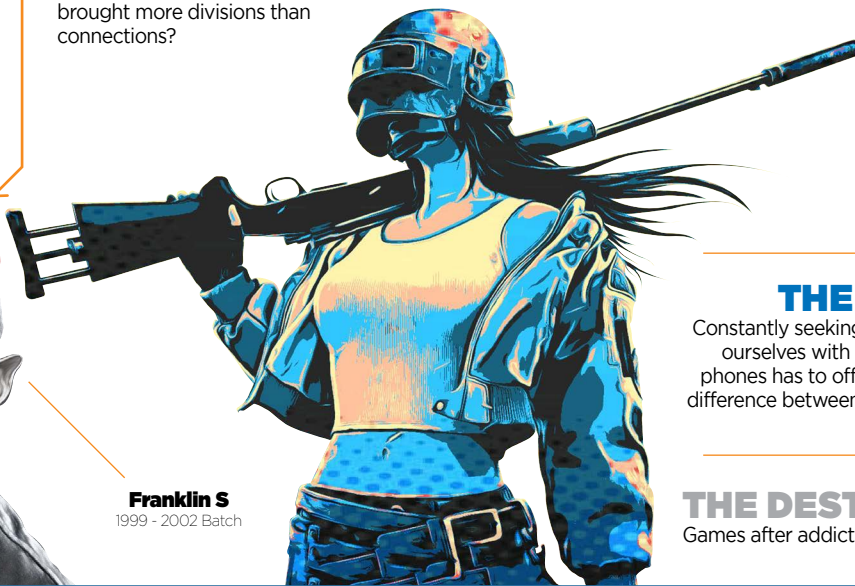
## LIFE UNDER CHAOS

Should we say technology has brought more divisions than connections?



## EVIL AROUND YOU

To be honest, I think cell phones were invented by the devil



## THE GAME THAT TOOK SO MANY LIVES

In the Chilean city of Antofagasta, a mother reported to the police that her 12-year-old daughter had 15 cuts on her arm that formed the design of a whale. After being interviewed by police officers, she confessed that she followed game administrator's instructions while playing this game.

## THE DRUGS

Nowadays, not just drug addiction kills, but mobile addiction kills too



## THE SECRET

One study found that **44%** of children under the age of 1 use mobile devices every day.



## INSIDE THE CAGE

People are prisoners of their phones. That's why they are called cell phones.



## THE ADDICTION

Constantly seeking, devouring and filling ourselves with whatever the mobile phones has to offer. Well, we see no difference between other addictions and this, do we?

## THE DESTRUCTION GAME

Games after addictive games, eating away at young lives and their brains.



# REGISTERED POST WITH ACKNOWLEDGEMENT DUE

“E very good and perfect gift is from above, coming down from the Father of the heavenly lights, who does not change like shifting shadows,” this is the testamentary succession of blessings for the homo sapiens from the New books of the Christ disciples particularly from the earthly brother of the Jesus from Nazareth. ( James ). Nowadays freebie packages are poured like rain from the KINGDOM of evil as a way of POST pondered by the concrete cave habitators.

In the year 2008 face book asked its users to stop all the evil post when sodomites and Gomorians insurge the face book not only by the way of post but also tag the good Samaritans as the courier boys of their evil thought and expression.

Today every state law protects your right to hold your own opinions and to express them freely without government interference. Every one has the right to express their views and they are doing through published articles, books, leaflets, television, radio broadcasting, works of art, internet and social media.

In India and the most of the subsisting countries there is no pre-censorship for expression except cinemas. No check mate

for the live shows and print medias, the walls of each and every moral law are cracked each and every minute in all parts of the world. These evil posts are either misused by the satanic messengers or by the demo-duma format of governments.

Today the major posts from the majority of areas are promoting trauma and depressions among people rather than human development and peace among fellow habitants. Indian penal code has penalised all the factors which stimulates and promotes terror, immoral activities, creating public disorder, violators of laws. On demand to curb the new dimensions of intruders of the evil post, the state has passed many modern electronic laws and created a cyber crime machinery to stop the evil asteroids from inside and above the hemisphere.

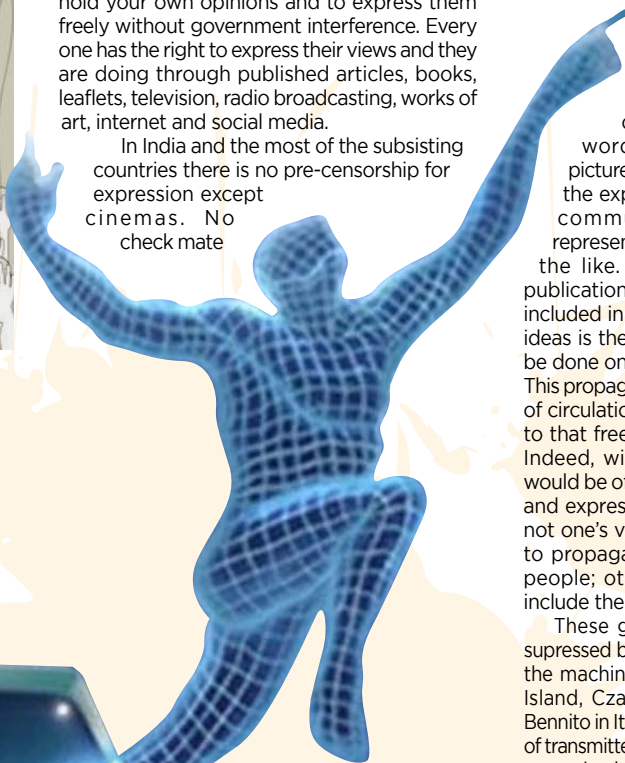
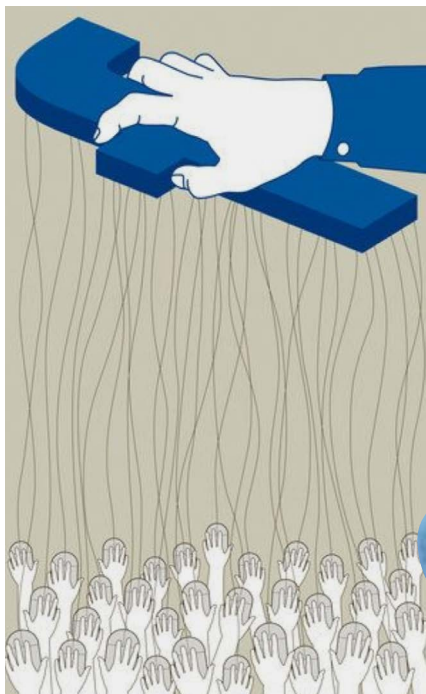
Indian constitution provides the freedom of Speech and expression which includes the right to express one's own convictions and opinions freely by words of mouth, writing, printing, pictures or any other mode. It thus includes the expression of one's idea through any communicable medium or visible representation, such as gesture, signs, and the like. This expression connotes also publication and thus the freedom of press is included in this category. Free propagation of ideas is the necessary objective and this may be done on the platform or through the press. This propagation of ideas is secured by freedom of circulation. Liberty of circulation is essential to that freedom as the liberty of publication. Indeed, without circulation the publication would be of little value. The freedom of speech and expression includes liberty to propagate not one's views only. It also includes the right to propagate or publish the views of other people; otherwise this freedom would not include the freedom of press.

These good expressions of thoughts are suppressed by the bad expression of thoughts by the machinery of Batista seated at Caribbean Island, Czar of Russia, Adlof from Germany, Bennito in Italy. In this modern world several lakhs of transmitters, receptors with Billions of Goebbels now raised and propagating their evil intensions in the form of business and trade. A useless material was marketed by the craftiness of D-Evil.

On the other hand, the propaganda machineries are demoralising the human standards in the way of cinematography, Pornography and digital invasion. The computer device is mainly used for annoyance, inconvenience, danger, obstruction, insult, injury, criminal intimidation, enmity, hatred or ill will, persistently by making use of such computer resource or a communication device.

The thoughts and expressions are polluted from the chemical carbon formula to luring larva living things. It is not the time to get mangala sutra for the expressions of human beings but for the Lakshmana Rekha for the moral modifications.

The post is directly coming to the hands of each and every species in the world in the form of electronic waves from the Satan.



**Satish Kumar**  
 Advocate,  
 Madras High Court

**Today every state law protects your right to hold your own opinions and to express them freely without government interference. Every one has the right to express their views**





**SATAN AND ANGELS**  
JOE & FRANK

What dude, these pages of the magazine are full of satanic news. What is the reason?

That's why I came up with the idea of being able to talk about it in this magazine.

Yes Bro, most of the technologies we think that are good development are heading towards the path of destruction.

All of these developments today are good, buddy.

Let me explain a little.

Many people think so, but many acts of destruction are going on without our knowledge.

Take a look at the news spread on social networking sites and it will tell you everything. Especially the smartphone.

The good and the bad are spread through this smart phone. There are a lot of bad ones in it.

That's right. We can see the same message in many dimensions.

Some news is spread to ruin the younger community who live well.

This social media is being misused by many who are corrupting them along with today's youth for their selfishness.

You are right dude. In this age where many young people live in a society where there is no difference of caste, religion, race or language, it is very painful to provoke some people by projecting it only.

Of course. It's sad to spread unnecessary news without taking people to education, culture, innovation, technological development, etc.

Yes Bro, many who are supposed to spread the good news are spreading the news of Satan like this.

That is what you are referring to in this magazine. Am I right?

Not only that, there are a lot of unnecessary games that waste our time and energy.

In addition, people who cultivate indirect relationships over the phone and have no peace of mind in the family are left alone.

Doesn't all this mean the path of destruction?

That's true Bro.

That's why I say, this community needs to realize the unnecessary. Follow the requirements. Right?

Very very correct concept.

If so then we should use all technologies only for development. Right?

Exactly you are right. May evil Satan be destroyed, and good angels be born.



**okay, who rubbed the magic lantern?**

**ask anything under the sky**

**N Santhakumar**  
Proprietor

Contact  
**+91 63745 58613**

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We are looking for **DPT Freshers**, those who passed out candidates and are ready to join for the position in our Pre-press Department to grow as **MAC Operators.**

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**PEACE BEGINS WITH A SMILE**

**“COME, FOLLOW ME,”** Jesus said, **“AND I WILL MAKE YOU FISHERS OF MEN.”** MATTHEW 4:19

**SING PRAISE LIVE LOVE**  
AS LONG AS I LIVE, I WILL SING & PRAISE, THE LORD GOD. Psalm 108:32

**HE SHALL COVER YOU WITH HIS FEATHERS, AND UNDER HIS WINGS YOU SHALL TAKE REFUGE.** PSALM 91:4

**SAINT TERESA**

Bible verse T-Shirt from [growframes.in](http://growframes.in) 8939698977



## POSTMASTER'S INBOX



Wonderful  
— Sasi

Nice  
— Kavitha Sasikumar

Super  
— Prema Dhas

Nice  
— Thaniga

Super coverage THE POST, Mine is missing  
— Leo Siga

Awesome  
— Moiesan Ks

Great work. I read the entire post. very interesting... Ramkumar article also good  
— Jauanthan

Super sir  
— Mary Cmp

சார் சூப்பரா இருக்கு. எப்படி ஐடியா பண்ணு துள்ளு எனக்கு தெரியல சார். லே அவுட் தூறுமாறா இருக்கு சார். செம சூப்பர் சார் உங்க போஸ்ட்டு மீக்சின்...  
— Nagarajan - OSOP

Great work Mohan. Editorial is superb. All the best for more POST.  
— Brutus Kodi

Excellent  
— Sathish Advocate

Super Ji  
— Krishnamoorthi

Awesome  
— Ramkumar Hindu

Wooow  
— Chandran Paul

What an excellent art work by you and great feedback from peoples in various country and profession. My one feedback also noted. I may given a good one, if I know in advance. You design is not ordinary one, speaking, walking and conveying and innovation always Mohan Sir. (Mahalingam A)  
— Mahalingam Twintech

Loved it  
— Bill Clinton

Dear Franki & Mohan greetings and heartiest wishes for the second clip of "THE POST". What a fentabulous Newspaper. Really it is a new trendsetting of its kind. Classy designs, catchy titles wonderful articles and though provoking ideas. Roking Sigappians... Deeply I regret for not sending my article. Due to my personal new venture preparation and existing schedules. Will surely join. VTV  
— Vedhanayagam SIGA

Awesome.. what next...  
— Sam Siva

Super  
— Emil Rondy

Super sir  
— Mahitha Dr



It's nice... keep your style... change your layout da...

— Rajarathinam

Excellent artwork. Rich designing go ahead semma worth.

— Vinoth Xavier

Nice. Super da

— Martin Raj J

Very nice machi...

— Albert Francis, The Hindu

I know the meaning of the real "post". But "THE POST" meaning I don't know but, the design is telling the meaning and value... Rocking bro...

— Inba Raj, DT Next

Hi Mohan, This is Martin, 92 batch. Post looks great. Nice work.

— Martin (1992 Batch)

Thanks for sharing bro  
— 88255 43824

Super Machi  
— Vijayaraj London

Wow  
— Suresh Thomas

Good morning Franklin. I am fine. Hope you are all doing well. "THE POST" is very impressive. Congratulations  
— Fr David cmf

Machi damn awesome creative design da. Really mention to tell more creative add on this edition da... which I will point later da... extremely super o super appppuuuuu... theri design machi.

— Joseph Maria Dickens

Awesomely designed. Impressively compiled work bro. You're always unique...

— Prem Siga

You have expectional talent... and you proved it...

— Vittal

Super da Frankie...

— Dexter Gerard

Nice design Anna.

Loved it.

— Meril Anand, The Hindustan Times

Good job macha, God bless

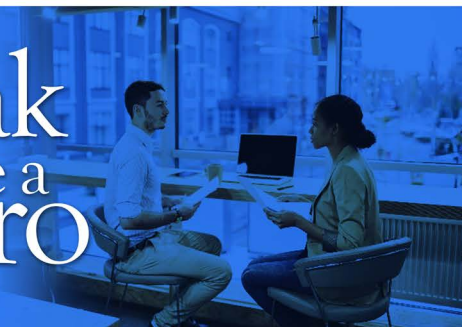
— Rocky



Thank you all for you wishes, valuable feedback & suggestions



Want to speak english like a pro



Burlington English Trainer is back in SIGA to boost the self confidence and resilience in students. From 1st January 2021 English Language Coaching is available for the freshers of SDC and GDC to make the learning easy at SIGA and the career building comfortable. By now, you know that it's not worth having ideas and talents without having needed skills to communicate them. English comes handy to express yourselves in personal life and career, beyond your boundaries.

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The

STATEMENTS



Dear Readers, I am **Shankar Thillairajan** from SIGA 1993-1995 Batch, I finished my GDC Diploma there successfully. I will not forget our beloved late Bro Santi and Father Sebastian for their support in training me during my 2 years. I have received the greatest benefit in the printing industry I cannot imagine any possible way to truly express the way SIGA changed my career which I am glad & grateful for that. God bless SIGA & all supporting staffs please continue to help poor kids by bringing them in flying colours in their lives. Thanking you with love once again God bless SIGA

— Shankar Thillairajan

ஒருமைக்கன் தான்கற்ற கல்வி ஒருவற்கு ஏழுமையும் ஏமாப் புடைத்து.

ஒரு பிறப்பில் தான் கற்றக் கல்வியானது அப்பிறப்பிற்கு மட்டும் அல்லாமல் அவனுக்கு ஏழுபிறப்பிற்கும் உதவும் தன்மை உடையது.

வள்ளுவ பெருந்தகைக்கு ஈராயிரம் ஆண்டுகளுக்கு முன்பே நமது சீகாவின் நற்செயல்கள் நெரிந்தமையினாலே இக்குறளை இயற்றி இருப்பார் போலும் இக்குறள் கூறும் கருத்து அச்சு பிராமல் நாம் பயின்ற கல்லூரிக்கு யொருந்தும் நம் தலைமுறை மற்றும் அல்ல மனித இனம் வாழும் வரை நிமிர்ந்து நிற்கும் என் தாய் மொழிக்கு இனையான் என் கல்லூரியை என் அகம் உரை கவாச்சிக்கிரேன் வாழ்க தமிழ் வளர்க நொன்போஸ்கோவின் சீகா

— பே.வீனோத் சேவியர்

Dear Readers, I am **Inbaraj** 2010-2013 Batch. When I was studying in 10th Standard, I heard about SIGA. I was fixed in my mind at that time itself to join SIGA once I complete 12th Class. I joined in SDC, but I don't have any idea about my future. But I have a strong hope on SIGA. Once I have completed my course and came out from this Place. My God, my life totally changed. My personal thanks to Dear Fr. PT Joseph and Fr. Mani Lazar.

Thank You  
— Inbaraj

SIGA- The place where my life transformed with a profession in my hands. With this knowledge I made my future in a shape. Our late Bro. Santhi - we miss him at this moment. His genuine smile and love. A true follower of St. Don Bosco. Each one shall pen and share their experiences and to encourage for upcoming new generations. I wish a success for this initiative and let out thoughts reach all. (The Post)

I wish to say -  
**KEEP THE BALL ROLLING**

— Leo James  
1990 - 1993 Batch

This is **Sathish**, from the batch of 2012-2015.

I came inside with no idea about SIGA. When I joined, I got a wonderful experience inside. More than just studies, I enjoyed a lot with valuable restrictions. We people played together, learned together, made good memories together. I met a lot of people with different good insights. Starting from 'Rev Bro. Santi', Fr. PT Joseph, Fr. Manila, Fr. Mariya Sagayaraj, and so many of them. We were participating in a lot of activities to keep us engaged all the time. All of them with SIGA made a good transformation and doing the best out of it. And finally, It's my pleasure moment to share my memories with you all.

— Sathish



Platinum Jubilee of  
Joe-Tech Industrial School,  
Chennai

## REWINDING THE HISTORY



**Br. R. Tarcisius, sdb** (1958 - 1961)  
Principal and Technical Director of  
Salesian Institute of Graphic Arts, Madras



**Br. Julian Santi, sdb** (1947 - 1956)  
Vice-Principal of Salesian Institute of Graphic  
Arts, Madras



## Platinum Jubilee

SIGA  
at Basin Bridge  
1952-1968

**1950** | A boarding was started along with the Technical School.

**1952** | Art and Printing press was started in the Technical School.

**1968** | the Printing Press was shifted to Kilpauk, now called as **SIGA** Press.

**1973** | The Central Government recognized the Technical School as I.T.I and came to be known as St. Joseph's Technical Institute



**H.E. Shri Prabhudas B. Patwari**, Governor of Tamil Nadu, presided over the concluding function of the Silver Jubilee on Dec 04, 1977



**Mr. S. Ramachandran**, Hon'ble Minister of Public Works, delivered the key-note address at the concluding function of the Silver Jubilee on Dec 04, 1977



## CHRISTIAN ART GALLERY

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# impressions

SINCE 1952

## in & around the SIGA campus

### DON BOSCO FEAST DAY CELEBRATIONS, RINALDI JUNIORATE, SIGA.

On the 31st of January, 2021 the community of SIGA saw one of its best moments of the year; the celebration solemnity of our father and founder St. John Bosco.... Every year this day is special day joy and celebration as far as SIGA or any other Salesian Institutions are concerned since that being the feast day of St. John Bosco.... Though the Corona pandemic still lurks on with its fear and other challenges, it seems even that could not put hindering bar to the festivity of the day; Instead, honestly saying it was a kind of blessing in disguise even with the absence of the hostel boys.

This year SIGA witnessed a pure and meaningful celebration of the feast of St. John Bosco celebrating or rather conducting the feast day programmes by the original Oratory boys of the Don Bosco youth centre Rinaldi, SIGA, recalling the original charisma and mission of John Bosco itself. That was very wonderful and such a meaning full day to witness and partake in the celebrations with the youth group: an original sight of the mission and charisma of Don Bosco.

The programmes began with mass by 5.30 in the evening and went up to about 8.30 pm concluding with the fellowship meal for all the invitees. The mass was solemnised by the Fr. Nallayan Pancras, the rector of the community concelebrated by other invited priests. It was a meaningful cel-



bration of the Eucharist with so many young people and religious men and women partaking in it devoutly.

After the mass the stage was taken away by various age groups of the youth adding colour to the festivity by their artistic talents. The programmes had a fitting and joyful conclusion with the fathers and brothers of the SIGA community performing on stage singing a song; it was indeed a witness



from the part of the Salesian fathers and brothers of the life they have professed and the cheerful presence of Salesianity. With the cultural events coming to end all were invited to share the fellowship meal prepared. It was well served and happily enjoyed by all who came.

The smiling and the happy faces leaving the SIGA campus at the end of everything was a beautiful and satisfying sight to see for both the Salesians and the youth at the end of the day...



## INDUSTRIAL VISIT

The students of the Don Bosco College of Agriculture (DBCA) Sagayathottam to the SIGA press Chennai. With the objective of enriching the knowledge and exposure of the students to the printing industry. The learning session was followed by interactive Questions & Answers round wherein the students got to speak their minds and share their queries



SIGA wishes Mr. Celastine Arockiya Selvaraja, English Lecturer, marching towards the next happy destination in his career path. Mr. Celastine has joined SIGA in AUG 2017, and till 2020 Nov, exhibited his linguistic skills both English and Tamil to our students, and brought them up as the good communicative persons. He was a good event organiser and stage performer. HAPPY JOURNEY MR. CELASTINE.

Mr. Celastine, English lecturer felicitated by Fr. Rector on his last service day at SIGA as English Lecturer.



**V. John Fredrick**  
M.Sc., M.Phil (Chemistry),  
M.Tech (Printing and Packaging  
Technology),  
Head of the Department,  
SIGA Polytechnic College,  
Centre Head - SIGA -  
NexGen 3 D Printing Centre of  
Excellence.

# THE INTERNET OF THINGS: A NEW ERA FOR SMART PRINTING?

**T**he Internet of Things (IoT) is here, and if your business is more than likely knee-deep in it. Today, many companies are using or planning to deploy some form of IoT. So.....what does this mean for a business' print environment?

The Internet of Things (IoT) connects a wide range of internet-enabled devices - phones, cars, white goods, homes and more - each of which generates data. As sensor and chip technology evolves, devices are becoming increasingly intelligent and may be connected, monitored and managed remotely. This world of smart devices has the potential to improve business efficiency, reducing operating and maintenance costs.

For businesses that rely on managed print services, proactive maintenance and support is the norm. Even for companies that do not participate in a managed print program, the IoT can facilitate device support. These days, smart printers and MFPs (multifunction peripherals) are equipped with technology that enables the remote management of these devices.

Automated meter readings, automatic supplies replenishment and remote diagnostics provide businesses with extended uptimes and increased productivity levels. Most enterprise-level devices have the ability to send automated alerts when service is necessary or when consumables, such as ink, toner, or paper, need replenishment.

It has been estimated that over 40% of businesses rely on a managed print environment to control and manage their MFP fleets. Because technology differences exist across printer and copier brands, managed print providers usually rely on a combination of monitoring tools, especially when a business utilizes a variety of printer and copier brands.

**Smartphones and printers** already have the ability to communicate, and future innovations will introduce standardized

mobile printing platforms regardless of mobile OS or printer brand. IoT technology has the potential to make deep changes to the print industry, which is rapidly adapting to the proliferation of mobile devices and their various platforms of connectivity.

Printer hardware already utilizes cloud connectivity and improved document processing capabilities and intelligence. By adding IoT-accessible sensors and networking technologies, businesses can gain valuable real-time insight into print usage.

IoT technology offers a range of smart printing benefits, including:

### Operational efficiency

Remote device monitoring can reduce the need for routine maintenance visits. Potential issues can be identified and fixed before they have an impact on the business. Accurate, timely delivery of information leads to less device downtime and more efficient device usage. Information can be collected automatically and in certain cases systems maintained and repaired remotely so engineers and service staff can manage their time more effectively.

### Improved service quality

IoT machine-to-machine technology allows businesses to collect data from devices and other assets that can be used to produce more accurate billing. It also allows businesses to leverage proactive maintenance models rather than break/fix models, which only kick in once a problem has been identified. The data collected - such as usage levels and patterns - can then be used to procure or even develop new products that meet evolving customer requirements.

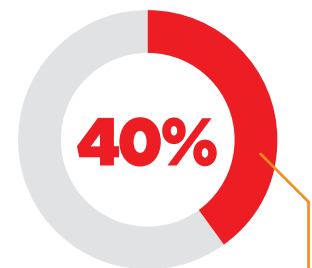
### Sustainability

Real-time data can be collected and used to optimize energy usage for devices, reducing an entire enterprises environmental impact. For instance, machines can be put into a light or deep sleep mode, or completely powered off automatically or remotely, based on usage patterns.

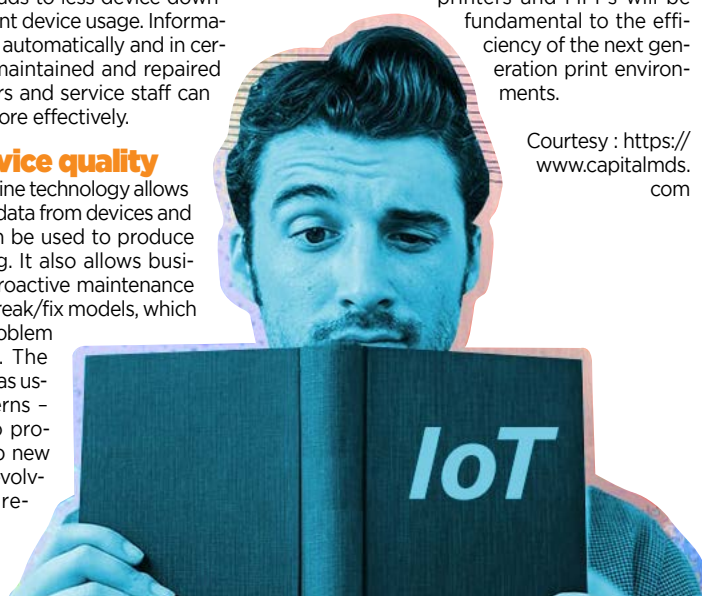
Automated smart printing devices will continue to help businesses reduce costs, optimize their workflow and improve efficiency. Harnessing this growth requires new levels of innovation, and leveraging the intelligence of smart connected printers and MFPs will be fundamental to the efficiency of the next generation print environments.



Courtesy : <https://www.capitalmds.com>



**of businesses rely on a managed print environment to control and manage their MFP fleets**





**Life is the greatest gift that God has given us.**

Death is only a bridge towards eternal life with God. Certainly, **heaven is rejoicing for another soul has finally reached his true home.**

## OUR DEEPEST CONDOLENCES

**1999 - 2002 batch friends & Family members**



**edison**

21st January 2021



**P.ஜோசப்**

08.10.1969 - 04.02.2021

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