

# **PROJECT PROFILE**

## **Title**

### **ENTREPRENEURSHIP IN OFFSET PRINTING**

**PROJECT GUIDE:-** Mr. E. L. Joy

**PROJECT MEMBERS:-**

- |                          |          |
|--------------------------|----------|
| 1. Jeremiah John         | 29602601 |
| 2. Joseph Nobel Beliston | 29602603 |
| 3. Kalaiyaran            | 29602604 |
| 4. P. Maria Vijayan      | 29602609 |
| 5. Paul Miki             | 29602613 |
| 6. Tamilvanan            | 29602621 |

**PLACE:-** SIGA Press

**PROJECT DURATION:-**

Four Months (November 2010 to February 2011)

**BUDGET:-** ₹1000/- (per member)

Project Guide

Project Co-ordinator

Approved by

Fr. P.T. Joseph

(Principal)

# **SYNOPSIS**

## **ENTREPRENEURSHIP IN OFFSET PRINTING**

Offset printing Technology is always evolving in the field of Printing Technology. The constant new techniques in Commercial Printing have led the industry to magnanimous peak. In this changing scenario, it is altering method of entrepreneurs for business as well. Due to development in Printing Industry, Offset is becoming more demanding and goes for higher scientific approach. There is little opportunity for the combination of technological and entrepreneurial rapport.

Within the capacity as Diploma level students this is an attempt to have a systematic approach towards Offset Printing Technology subjects by executing **Entrepreneurship in Offset Printing** for Diploma level students by carrying out works of job estimation, prepress, press and post-press with the usage of the diploma level science of printing and making use of the available resources.

Through this scientific task we would like to have some knowledge of entrepreneurial qualities required for Offset Printing Technology. Gaining experience in the ever growing industry will be beneficial to all. It is going to be a help for efficient management of a press.